



The Little Britches Youth Association (LBYA) has been benefiting the youth of Elbert, Douglas, El Paso, Arapahoe, Adams and other surrounding counties for over 50 years. Our longstanding presence in the community has allowed the organization to grow to a membership level of over 125 youth members.

LBYA is a non-profit organization, organized under section 501© (3) of the Internal Revenue code, run entirely by the parents, members and volunteers devoted to the promotion of junior rodeo and the continued support of our nation's youth. The aim and purpose of the organization is directed toward the interest of the western-minded youth of the nation.

LBYA holds 8 annual rodeos in Elbert, Colorado each year for our cowboys and cowgirls, ages 5 through 18. Points are accumulated throughout the 8-week series. We strive to build sportsmanship, responsibility and provide an enjoyable family pastime for everyone involved.

The highlight of our season and what each contestant eagerly looks forward to is our annual Awards Ceremony and Banquet. Each year we award the contestants with all-around awards. The awards consist of All-Around Championship saddles, buckles, tack and many other custom items. Individual Event winners are also awarded buckles and other championship items as the budget allows. Our ability to award more placings is contingent upon our annual budget. The generosity of our Sponsors is what allows us to provide more awards for more contestants.

The organization strives to keep rodeo costs low so that it is affordable to as many in the community as possible. The contestants use this sponsorship program to help offset the cost of the quality awards LBYA distributes. We welcome and appreciate the individuals or businesses that would like to support our youth.

## 2024 Rodeo Schedule

May 21 <sup>st</sup>	May 28 <sup>th</sup>	June 4 <sup>th</sup>	June 11 <sup>th</sup>
June 18 <sup>th</sup>	June 25 <sup>th</sup>	July 9 <sup>th</sup>	July 16 <sup>th</sup>

## SPONSORSHIP LEVELS

### **All Premier Sponsors will receive the following:**

- Recognition at the Rodeos, Awards Ceremony and Banquet.
- Listed on LBYA website as Premier Sponsor.
- Company banners displayed at each rodeo and at the Awards Ceremony. (If provided by the sponsor.)
- An Income Tax deduction for the amount of your sponsorship.

### **1) Sponsorship of \$5000 & up will also receive -**

- Company logo – Displayed on one Champion Saddle
- Company logo – Embroidered on all Top 10 All Around Contestant Jackets
- Company logo – Displayed on 2 additional year end contestant awards - TBD

### **2) Sponsorship of \$2000 & up will also receive -**

- Company logo – Displayed on one Champion Saddle
- Company logo – Embroidered on all Top 10 All Around Contestant Jackets
- Company logo – Displayed on an additional year end contestant award - TBD

### **3) Sponsorship \$1500 & up will also receive -**

- Company logo - Displayed on one Champion saddle
- Company logo - Embroidered on all Top 10 All Around Contestant Jackets

### **4) Sponsorship \$1250 & up will also receive -**

- Company logo – Displayed on one Champion Saddle
- Company logo – Placed on Sweatshirts given to all LBYA members.

### **5) Sponsorship \$1000 & up will also receive -**

- Company logo put on one Champion Saddle

### **All Select Sponsors will receive the following:**

- Recognition at the Rodeos, Awards Ceremony and Banquet.
- Listed on LBYA website as Select Sponsor.
- Company banners displayed at each rodeo and at the Awards Ceremony. (If provided by the sponsor.)
- An Income Tax deduction for the amount of your sponsorship.

### **6) Sponsorship of \$750 & up will also receive -**

- Company logo – Embroidered on all Top 10 All Around Contest Jackets

### **7) Sponsorship of \$500 will also receive –**

- Company logo – Placed on **Sweatshirts** given to all LBYA members.

All Valued Sponsors will receive the following:

**8) \$200- \$499 will receive the following:**

- Recognition at each rodeo in announcements
- Recognition at the Awards Ceremony and Banquet.
- Listed on LBYA website as a Valued Sponsor
- An Income Tax deduction for the amount of your sponsorship.

**9) Less than \$200 will receive the following:**

- Recognition at the Awards Ceremony and Banquet.
- Listed on LBYA website as a Valued Sponsor
- An Income Tax deduction for the amount of your sponsorship.

**These are just some of the awards that Sponsorships allowed LBYA to offer in the 2023 Season**



## SPONSORSHIP COMMITMENT FORM

Little Britches Youth Association welcomes you as a Sponsor for our 2024 Awards Program.

Should you have any questions regarding L.B.Y.A. sponsorships, you may contact LBYA through our website at [www.youthrodeo.org](http://www.youthrodeo.org) or by Email at [lbya\\_rodeo@live.com](mailto:lbya_rodeo@live.com) or by mail at: LBYA P.O. Box 452 Simla, CO 80835

**Premier & Select sponsors please include your company logo or email us a digital version.**

Company or Individual Name: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_

LBYA Contestant: \_\_\_\_\_

Contestant Phone: \_\_\_\_\_

**FEDERAL TAX I.D. # 84-6033493**

*Thank you for your support of Little Britches Youth Association Awards Program*

If you would like to order a 2023 sweatshirt (non tax deductible) please indicate below and please pay separately, We will ship them to you.

<i>Size</i>	<i>S</i>	<i>M</i>	<i>L</i>	<i>XL</i>	<i>\$35/Each</i>	<i>Total</i>
<i>Adult</i>						
<i>Youth</i>						