

Little Britches Youth Association



The Little Britches Youth Association (LBYA) has been benefiting the youth of Elbert, Douglas, El Paso, Arapahoe, Adams and other surrounding counties for over 60 years. Our longstanding presence in the community has allowed the organization to grow to a membership level of over 125 youth members.

LBYA is a non-profit organization, organized under section 501© (3) of the Internal Revenue code, run entirely by the parents, members and volunteers devoted to the promotion of junior rodeo and the continued support of our nation's youth. The aim and purpose of the organization is directed toward the interest of the western-minded youth of the nation.

LBYA holds 8 annual rodeos in Elbert, Colorado each year for our cowboys and cowgirls, ages 5 through 18. Points are accumulated throughout the 8-week series. We strive to build sportsmanship, responsibility and provide an enjoyable family pastime for everyone involved.

The highlight of our season and what each contestant eagerly looks forward to is our annual Awards Ceremony and Banquet. Each year we award the contestants with all-around awards. The awards consist of All-Around Championship saddles, buckles, tack and many other custom items. Individual Event winners are also awarded buckles and other championship items as the budget allows. Our ability to award more placings is contingent upon our annual budget. The generosity of our Sponsors is what allows us to provide more awards for more contestants.

The organization strives to keep rodeo costs low so that it is affordable to as many in the community as possible. The contestants use this sponsorship program to help offset the cost of the quality awards LBYA distributes. We welcome and appreciate the individuals or businesses that would like to support our youth.

2026 Rodeo Schedule

May 26, June 2, June 9, June 16, June 23, June 30, July 7, July 14



SPONSORSHIP LEVELS

Sponsorship Level	All Sponsorships paid to LBYA are Tax Deductible
\$4000+	<p>Sponsor announced at all rodeos and awards banquet Sponsor Logo posted and Sponsor Name listed on the club website as a Premiere Sponsor Sponsor Logo posted and Sponsor listed on Facebook as a Premiere Sponsor Banner displayed at all rodeos and awards banquet (Sponsor Provided) Sponsor Logo on one Award Saddle Sponsor Logo Embroidered on Top 10 Award Coat Sponsor Logo on one additional year end awards. Complimentary Pull Over 'Contestant' Hoodie</p>
\$2500-\$3999	<p>Sponsor announced at all rodeos and awards banquet Sponsor Logo posted and Sponsor Name listed on the club website as a Premiere Sponsor Sponsor Logo posted and Sponsor listed on Facebook as a Premiere Sponsor Banner displayed at all rodeos and awards banquet (Sponsor Provided) Sponsor Logo on one Award Saddle Sponsor Logo Embroidered on Top 10 Award Coat</p>
\$1500-\$2499	<p>Sponsor announced at all rodeos and awards banquet Sponsor Logo posted and Sponsor Name listed on the club website as a Premiere Sponsor Sponsor Logo posted and Sponsor listed on Facebook as a Premiere Sponsor Banner displayed at all rodeos and awards banquet (Sponsor Provided) Sponsor Logo on one Award Saddle</p>
\$1000-\$1499	<p>Sponsor announced at all rodeos and awards banquet Sponsor Logo posted and Sponsor Name listed on the club website as a Premiere Sponsor Sponsor Logo posted and Sponsor listed on Facebook as a Premiere Sponsor Banner displayed at all rodeos and awards banquet (Sponsor Provided) Sponsor Logo Embroidered on Top 10 Award Coat</p>
\$500-\$999	<p>Sponsor announced at all rodeos and awards banquet Sponsor Logo posted and Sponsor Name listed on the club website as a Select Sponsor Sponsor Logo posted and Sponsor listed on Facebook as a Select Sponsor Banner displayed at all rodeos and awards banquet (Sponsor Provided) Sponsor Logo included on Contestant Hoodies</p>
\$250-\$499	<p>Sponsor announced at all rodeos and awards banquet Sponsor listed on the website and Facebook as a Valued Sponsor Banner displayed at all rodeos and awards banquet (Sponsor Provided)</p>
\$76-\$249	<p>Sponsor announced at all rodeos and awards banquet</p>



SPONSORSHIP COMMITMENT FORM

Little Britches Youth Association welcomes you as a Sponsor for our 2026 Awards Program.

Should you have any questions regarding L.B.Y.A. sponsorships, you may contact LBYA by Email at lbya_rodeo@live.com or by mail at: LBYA P.O. Box 452 Simla, CO 80835

**Premier & Select sponsors please email your digital company logo to LBYA_Rodeo@Live.com
Please be advised we have limited logo space on the hoodies. Submit your sponsorship as soon as possible to secure your spot!**

Company or Individual Name		
Company Contact Name		
Company email address		
Company Phone		
Address:		
City:	State:	Zip

Signature: _____ Date: _____

Amount of Sponsorship: _____

LBYA Contestant: _____

Contestant Phone _____

FEDERAL TAX I.D. # 84-6033493

Thank you for your support of Little Britches Youth Association Awards Program

If you would like to purchase a 2026 Hoodie (non tax deductible) please indicate below and pay separately.

Sponsors donating \$40000 or more receive a complimentary hoodie.

Your sponsored contestant will deliver your hoodie, or it will be mailed to you.

Size	S	M	L	XL		Total
Adult-Hoodie					\$40/Each	
Youth-Hoodie					\$40/Each	