



The Little Britches Youth Association (LBYA) has been benefiting the youth of Elbert, Douglas, Arapahoe, Adams and other surrounding counties for over 30 years. Our longstanding presence in the community has allowed the organization to grow to a membership level of over 125 youth members.

LBYA is a non-profit organization, organized under section 501© (3) of the Internal Revenue code, run entirely by the parents, members and volunteers devoted to the promotion of junior rodeo and the continued support of our nation's youth. The aim and purpose of the organization is directed toward the interest of the western-minded youth of the nation.

LBYA holds 8 annual rodeos in Kiowa, Colorado each year for our cowboys and cowgirls, ages 5 through 18. Points are accumulated through the 8-week series for top honors. We strive to build sportsmanship, responsibility and provide an enjoyable family pastime for everyone involved.

The highlight of our season and what each contestant eagerly looks forward to is our annual Awards Ceremony and Banquet. Each year we award the contestants with all-around awards, participation, attendance and many other general awards. The awards consist of All-Around Championship saddles in each division. Also awarded are quality buckles, tack and gift certificates

The organization strives to keep the rodeo cost low so that it can be affordable to as many in the community as possible. The contestants use this sponsorship program to help offset the cost of the quality awards LBYA distributes. We welcome and appreciate the individuals or businesses that would like to support our youth.

Our Rodeo Dates are:

May 26, 2020
June 23, 2020

June 2, 2020
June 30, 2020

June 9, 2020
July 7, 2020

June 16, 2020
July 14, 2020



SPONSORSHIP

Sponsorship of \$1500 or more will receive the following:

- Company logo put on one champion saddle and Company logo put on year end champion jackets.
- Recognition at the Rodeos, Awards Ceremony and Banquet by announcement and introduction.
- Listed on LBYA website as Premier Sponsor.
- Company banners displayed at the Awards Ceremony and Banquet. (If provided by the sponsor.)
- An Income Tax deduction for the amount of your sponsorship.
- Company banner, (if provided by the sponsor) will be placed around the arena every week.

Sponsorship of \$1250 or more will receive the following:

- Company logo put on one champion saddle and Company logo put on Sweatshirts handed out to every LBYA member.
- Recognition at the Rodeos, Awards Ceremony and Banquet by announcement and introduction.
- Listed on LBYA website as Premier Sponsor.
- Company banners displayed at the Awards Ceremony and Banquet. (If provided by the sponsor.)
- An Income Tax deduction for the amount of your sponsorship.
- Company banner, (if provided by the sponsor) will be placed around the arena every week.

Sponsorship of \$1000 or more will receive the following:

- Company logo put on one champion saddle.
- Recognition at the Rodeos, Awards Ceremony and Banquet by announcement and introduction.
- Listed on LBYA website as Premier Sponsor.
- Company banners displayed at the Awards Ceremony and Banquet. (If provided by the sponsor.)
- An Income Tax deduction for the amount of your sponsorship.
- Company banner, (if provided by the sponsor) will be placed around the arena every week.



Sponsorship of \$750 will receive the following:

- Company logo put on year end champion jackets.
- Recognition at the Rodeos, Awards Ceremony and Banquet by announcement Company. Banner, (if provided by the sponsor) will be placed around the arena every week.
- Listed on LBYA website as Premier Sponsor.
- Company banners displayed at the Awards Ceremony and Banquet. (If provided by the sponsor.)
- An Income Tax deduction for the amount of your sponsorship.

Sponsorship of \$500 will receive the following:

- Company logo put on Sweatshirts handed out to every LBYA member.
- Recognition at the Rodeos, Awards Ceremony and Banquet by announcement Company. Banner, (if provided by the sponsor) will be placed around the arena every week.
- Listed on LBYA website as Premier Sponsor.
- Company banners displayed at the Awards Ceremony and Banquet. (If provided by the sponsor.)
- An Income Tax deduction for the amount of your sponsorship.

Sponsorship of \$200 or more will receive the following:

- Recognition at each rodeo through announcements.
- Recognition at the Awards Ceremony and Banquet by announcement and introduction.
- Listed on LBYA website as Premier Sponsor.
- Company banners, (if provided by the sponsor) will be placed around the arena every week.
- Company banners displayed at the Awards Ceremony and Banquet. (If provided by the sponsor.)
- An Income Tax deduction for the amount of your sponsorship.

Business Sponsorship \$100 to \$200 will receive the following:

- Recognition at each rodeo through announcements
- Recognition at the Awards Ceremony and Banquet by announcement and introduction.
- Listed on LBYA website as a valued sponsor
- An Income Tax deduction for the amount of your sponsorship.

Sponsorship less than \$100 will receive the following:

- Recognition at the Awards Ceremony and Banquet by announcement
- Posted at each Scheduled Rodeo
- An Income Tax deduction for the amount of your sponsorship.

SPONSORSHIP COMMITMENT FORM



Little Britches Youth Association welcomes you as a sponsor for our 2020 Awards Program. Should you have any questions regarding L.B.Y.A. sponsorships, you may contact LBYA through our website at www.lbya.org, by Email at lbya_rodeo@live.com or by mail at:

LBYA
P.O. Box 272
Elbert, CO 80106

Company or Individual Name: _____

Company Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

Amount of Sponsorship: _____

LBYA Contestant: _____

Contestant Phone: _____

***Thank you for your support of Little Britches Youth
Association Awards Program***